

Celebrating 10 Years

2012 ANNUAL REPORT





GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture

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Message from the Executive Director & the Board President

Dear friends,

This year marks the IOth anniversary of the Glen Echo Park Partnership for Arts and Culture. We are proud to have been part of a decade of growth and transformation at Glen Echo Park, and we are delighted to extend our thanks to the many individuals and organizations who generously support the Park and the Partnership. Your contributions and dedication ensure that the Park remains one of the area's finest cultural resources.

Undoubtedly, Glen Echo Park would not be what it is today without the vision and advocacy of enthusiastic Park patrons and program partners, as well as community leaders and our government partners – Montgomery County and the National Park Service. The collective efforts toward securing \$23 million in federal, state, and county support resulted in extensive renovations that transformed the Park's historic structures and other facilities. These improvements gave the Park new life, enabling us to attract and serve more than 450,000 visitors each year.

The Partnership has successfully shepherded in a new era of expanded collaborations and programmatic growth for all the Park's arts and cultural programs. Our accomplishments over the past IO years have helped to revitalize the community's involvement in the visual and performing arts.

While we continue to cherish the traditions of riding the historic Dentzel carousel and taking a turn on the dance floor in our grand Spanish Ballroom, the Partnership has also established programs designed to build new traditions. Highlights include Park-wide festivals such as Family Day and Then & Wow!, summer concerts, multi-day dance events, music instruction and performance opportunities, and child and parent playgroups.

Once again, we thank the entire Glen Echo Park community, and we look forward to working together to envision even greater achievements in the next IO years!

Sincerely,

Kakey Bru

Katey Boerner Executive Director

Michael Smack

Michael L. Burack President, Board of Directors







ABOUT THE GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE, INC.

...the Partnership works with resident artists and organizations to develop arts programming, operates the historic Dentzel carousel, presents an extensive social dance program, produces festivals and special events, conducts fundraising and marketing, and manages and maintains all the Park's facilities.

The Glen Echo Park Partnership for Arts and Culture, Inc. manages one of the most lively visual and performing arts sites in the Washington area. Each year, more than 450,000 people come together at Glen Echo Park to renew their creative spirit through arts classes, festivals, exhibitions, dances, children's theater, music performances, nature programs, and more.

Established by Montgomery County in 2002, the Partnership is a nonprofit organization charged with managing Glen Echo Park's programs and facilities. Its mission is to present vibrant artistic, cultural, and educational offerings at the Park and to promote the Park as a unique destination for the region's diverse population.

In collaboration with Montgomery County and the National Park Service, the Partnership works with resident artists and organizations to develop arts programming, operates the historic Dentzel carousel, presents an extensive social dance program, produces festivals and special events, conducts fundraising and marketing, and manages and maintains all the Park's facilities.





Glen Echo Park by the Numbers

8,000 enroll in classes

70,000 ride the carousel

> 45,000 view exhibitions

> > **8,000** participate in environmental education programs

150,000 attend children's theater performances

> **30,000** attend festivals, concerts, and special events

65,000 attend social dances

450,000 visit the Park

The Park





ABOUT GLEN ECHO PARK

Today, Glen Echo Park is one of the finest cultural resources in Montgomery County. It is home to 14 resident artists and arts organizations, a thriving social dance program, a restored 1921 Dentzel carousel, an environmental education program for children, numerous art studios and galleries, and hundreds of classes in visual and performing arts — including ceramics, painting, photography, glass, music, dance, and more. These activities, as well as free summer concerts, festivals, and special events bring thousands of visitors to the park each year.

The park began in 1891 as a National Chautauqua Assembly, which taught the sciences, arts, languages, and literature. By the early 1900s it had become the premier Washington area amusement park, serving the community until 1968. In 1971, after the federal government obtained the land, the National Park Service began managing the park. The National Park Service collaborated with artists and arts organizations to create a rich arts program in the spirit of the original Chautauqua movement. In 2002, the National Park Service transferred management of the park to Montgomery County, which in turn created the Partnership to oversee the park's arts programs and historic buildings. The National Park Service maintains the grounds and provides historic interpretation.

From 2003 to 2010, extensive renovations of the Park's facilities took place under the direction of the Partnership in cooperation with Montgomery County and the National Park Service. These renovations were funded with major federal, state, and county resources as well as private donations. Renovations included: the Spanish Ballroom, the Dentzel carousel, the Puppet Co. Playhouse, the Arcade building, the Yellow Barn, Adventure Theatre, the Candy Corner, the Chautauqua Tower, the Ballroom Annex, and the Caretaker's Cottage.

Today, Glen Echo Park is one of the finest cultural resources in Montgomery County.



Resident Artists, Organizations & Other Partners







ADVENTURE THEATRE MTC children's theater productions and education programs ART GLASS CENTER AT GLEN ECHO fused glass studio and gallery BONNIE LEE HOLLAND ART AND CREATIVITY LAB surface design, color, and creativity studio FEATHER TREE HILL CALLIGRAPHY STUDIO calligraphy studio GLEN ECHO GLASSWORKS blown glass studio and gallery GLEN ECHO POTTERY pottery studio and gallery J. JORDAN BRUNS STUDIO painting and drawing studio LIVING CLASSROOMS CHILDREN'S MUSEUM environmental education programs PHOTOWORKS digital and darkroom photography studio and gallery THE PUPPET CO. children's puppet shows and educational programs SILVERWORKS STUDIO & GALLERY metal art and silversmithing studio and gallery WASHINGTON CONSERVATORY OF MUSIC AT GLEN ECHO PARK music instruction, ensembles, and performances YELLOW BARN STUDIO & GALLERY painting and drawing studio and gallery YOUNG CREATIVE SPIRIT children's fine art studio

NON-RESIDENT ARTS PARTNERS



- American Swing Music and Dance Association Capital Blues Culkin School of Traditional Irish Dance Dancing by the Bayou English Country Dance for Fun Flying Feet Enterprises Folklore Society of Greater Washington Forever Dancing Friday Night Dancers High Energy Productions Hot Society Orchestra of Washington The Jam Cellar Metropolitan Ballet Theatre and Academy Mystery Academy
- Playgroup in the Park Tango Brillante DC The Tom Cunningham Orchestra Waltz Time Washington DC Lindy Exchange The Writer's Center

And other individual artists and instructors





Celebrating 10 Years!

MESSAGES FROM PARTNERSHIP FRIENDS AND SUPPORTERS

"I've been proud to support Glen Echo Park and the Glen Echo Park Partnership for Arts and Culture. The Partnership has been an excellent steward of the public funds it received for renovations, and today the Park is more vibrant than ever. The arts and humanities enrich our lives and our communities, and Glen Echo Park is a perfect example of this. With their free concerts and festivals and their many resident arts programs, we have a cultural resource unmatched in other areas. Congratulations on 10 years of growth and success."

The Honorable Chris Van Hollen — United States Congress

"I don't know of any location like Glen Echo Park where art, instruction, history, and entertainment come together and thrive. The Partnership is the foundation that enables the resident artists and organizations to flourish within an arts community. As a resident artist, I am very grateful for all the support I receive and attribute much of my success to their endorsement."

Jordan Bruns — Manager, Yellow Barn Studio & Gallery and Resident Artist

"I am among the many people in Montgomery County who take tremendous pride in all that the Partnership has accomplished. Now beautifully renovated, the Park is the perfect place to showcase art, music, theater, and dance, and a wonderful place to teach these creative skills to people of all ages. The Park's programs are a resource for our community as well as for the entire metropolitan area."

The Honorable Roger Berliner — Montgomery County Councilmember Partnership Board member

"I started taking art classes at Glen Echo Park's Yellow Barn Studio in 2008 and have been enriched by the classes I have taken. My love for the creation of art has been nurtured and expanded by the outstanding teachers who I have had the privilege to study with."

Patricia Affens - Student



"What a difference IO years makes! As a member of the founding board of the Partnership, and one who worked through the transition and hired Katey Boerner as Executive Director, I'm so pleased to see what the Park has become today. The historic Spanish Ballroom and Dentzel carousel, as well as other buildings, have been restored to their former glory and the arts are thriving. As a representative of GEICO, I can say that we have been an enthusiastic sponsor of this wonderful community resource."

Bill Roberts — Executive Vice President, GEICO Former Partnership Board President

"What started as an acquaintance at the Sunday waltz social dances turned into a marriage. Supporting the Partnership is our way of making an annual payment to the matchmaker and also keeping our beloved social dances vital. We're celebrating IO years, too! Thank you, Glen Echo Park, and especially Donna Barker, for teaching us to dance!"

Lois Ireland & Pierre Huggins - Social Dancers

"As the Founding President of the Partnership board, I've witnessed a remarkable transformation at the Park over the last 10 years. Under Katey Boerner's leadership, the Park's historic structures have been rebuilt or refurbished and the arts programs have grown and flourished. Today, Glen Echo Park is more dynamic than ever! Over the years, I've had the privilege of working with county government officials, with resident artists at the Park, and with many others who are committed to the success of Glen Echo Park. The Trawick Foundation has been pleased to support many Partnership projects. So congratulations to the Partnership on a highly successful decade. May Glen Echo Park long remain a sparkling jewel in the Montgomery County crown!"

Carol Trawick — Jim and Carol Trawick Foundation Founding Partnership Board President



"My orchestra first played in the Spanish Ballroom in 1983 and has appeared regularly there since 1989. I remember 10 years ago when we held dances outdoors in winter while the Ballroom was being restored. We all knew it was going to be worth the sacrifice, and the last IO years working with Donna Barker and Katey Boerner has been the payoff. I'm proud to be identified with the Partnership and Glen Echo Park, which has become a premiere destination for dancers and a premiere venue for musicians."

Tom Cunningham - Leader, The Tom Cunningham Orchestra

"Glen Echo Park fosters creativity, a love of the arts, and an appreciation for nature. It's a small park with a big heart!"

Laura Coyle - Student and Volunteer

"In the arts and education spirit of the old time Chautauqua, the Partnership has rehabilitated historic facilities and developed learning activities and programs for every age and interest. I believe Park visitors will see further refinements in the next decade that will entice more people to try the Glen Echo Park experience."

Jon G. James — Acting Superintendent, George Washington Memorial, Parkway National Park Service "As County Executive I have ensured that the County continues to invest in Glen Echo Park, a vital cultural resource for our citizens and for the region. Following the major capital investments made by Montgomery County to rebuild and renovate facilities, we have worked with the Partnership and the National Park Service to manage and improve the Park and bring in new amenities — such as improved food service – to better serve the public. The combination of talented resident arts groups, including Adventure Theatre MTC, the Puppet Co., and the Yellow Barn Studio, as well as historic treasures like the Dentzel carousel and the Spanish Ballroom, make Glen Echo Park unique and worthy of the County's continued partnership and investment. It has been my pleasure to be a part of Glen Echo Park's growth and success, and I am delighted to see the Partnership achieve so much during its first decade." The Honorable Ike Leggett — Montgomery County Executive

"How great to teach music in an artistic wonderland! As the resident music program, the Washington Conservatory hears a similar refrain from our students of all ages — teens, adults, parents of toddlers — and from music lovers of all kinds classical, jazz, folk: The beauty of the park, and the unique community of artists, makes learning music even more special."

 ${\bf Kathy\,Judd}-{\it Executive\ and\ Artistic\ Director,\ Washington\ Conservatory\ of\ Music}$

"For 30 years I've seen Glen Echo Park grow, evolve, morph from its run-down, dare I say shabby-chic days into a modern home for the arts. This metamorphosis would not have been possible without the Partnership. The Partnership fosters the twin goals of artistic excellence and public access to the artistic process, which to me are the guiding principles that define and embody the Glen Echo Park family."

Christopher Piper — Co-Founder, President, Artistic Director, the Puppet Co.







10 Years of Milestones





2002

- Glen Echo Park Partnership for Arts and Culture, Inc. founded.
- Katey Boerner named Executive Director.



2003 Twenty-year restoration of Dentzel carousel completed.

2003

- Spring "Family Day" festival launched.
- Renovated Puppet Co. Playhouse opened.
- Renovated Spanish Ballroom opened.
- Replica of 1940s neon Glen Echo Park sign installed at Park entrance.
- New website launched.
- Annual fundraising gala launched.

2004

 North Arcade Building opened, housing Partnership office, classrooms, Photoworks, and National Park Service Visitors Center.

2005

- New logo designed by Ogilvy PR.
- "Then and Wow!" festival recalling Park's past and celebrating its revitalization launched.
- Reunion of participants in 1960 protests held — "Summer of Change: Citizens Standing Up for Civil Rights."
- Fall Frolic festival launched.
- Collaboration with Horizons at Maret launched, including handson art workshops for economically disadvantaged students.

2006

- Membership program launched.
- Winter's Eve" holiday event launched.
- Popcorn Gallery opened. First exhibition featured works by Park instructors and students.
- Partnership launched online class registration system.
- Strategic Plan to ensure health and growth of Park developed by Partnership board.
- First Glen Echo Park Partnership awards honored Irene Hurley, Adventure Theatre, U.S. Senator Charles "Mac" Mathias, and U.S. Senator Paul Sarbanes.

2007

- Candy Corner renovation completed.
- Yellow Barn Studio & Gallery reopened in rebuilt Yellow Barn.
- Annual Gala honored Yellow Barn Studio and County Executive Doug Duncan.

2008

- Adventure Theatre completed two-year renovation and reopened with state-ofthe-art children's theater and theater education facility.
- Chautauqua Tower restoration completed, including three floors of artist studios.
- Partnership celebrated 75 years of dancing in historic Spanish Ballroom, hosting more than 250 social dances.
- The Washington Post featured Park's weekly swing dances in "12 Things You Gotta Do" in Washington, DC area.
- J. Jordan Bruns Studio opened in renovated Chautauqua Tower.
- Annual fundraiser renamed Gala in the Park. *Retroville* Gala honored U.S. Senator Barbara Mikulski, Maryland State Senator Brian Frosh, and the Puppet Co.

2007 Social dance attendence reached 60,000 participants—more dancers than any time in Park's history.









2009 Glen Echo Glassworks reopened after renovation to Caretaker's Cottage glassblowing studio.



2011 Glen Echo Park Young Artists Camp launched.



2009

- Washington Conservatory of Music at Glen Echo Park opened.
- SilverWorks Studio & Gallery opened.
- Ballroom Annex debuted as new climate-controlled dance venue. Partnership launched new series of Thursday night blues dances.
- Partnership published Glen Echo Park walking tour brochure.
- Executive Director Katey Boerner received Community Award at County Executive's Awards for Excellence in the Arts and Humanities.
- Partnership completed year-long visitor survey project.
- Celebracion de Glen Echo Park Gala honored Congressman Chris Van Hollen, Marriott International, Inc., Glen Echo Pottery, and Town of Glen Echo Councilwoman Nancy Long.
- Collaboration with Horizons Greater Washington expanded to include Puppet Co. programs for young children.

2010

- Summer Concert Series in Bumper Car Pavilion launched.
- Partnership and National Park Service commemorated 50th anniversary of integration of Glen Echo Park.
- Park celebrated 30th Washington Folk Festival, 40th Labor Day Art Show, and 90th carousel season.
- Hot Jazz & Cool Blues Gala honored County Executive Ike Leggett and the Washington Folk Festival.

2011

- Partnership website redesigned.
- Partnership featured in 2011/2012 Catalogue for Philanthropy as "one of the best small charities in the Washington region."
- Art Deco Glen Echo Gala and public talk celebrated Art Deco design and honored Suzan Jenkins, CEO of Montgomery County Arts and Humanities Council, and Waltz Time.

2012

- Park's food service transferred to Montgomery County and Partnership. Ballroom Café opened with local operator Brown Bag.
- Partnership celebrated 10 years with Art & Alchemy Gala honoring renowned artist Jim Sanborn, former resident artist.
- Partnership presented Jim Sanborn exhibition in Popcorn Gallery and public Artist Talk.
- Series of discounted afternoon dances for seniors launched.
- Jim and Carol Trawick Foundation TeamUp grant awarded to Partnership, Puppet Co., KEEN Greater DCand Imagination Stage as lead – for "Artability" project.

2011 Major repairs to Dentzel carousel and Wurlitzer band organ completed.



Our Donors

DONORS & GALA SPONSORS FROM OUR FIRST 10 YEARS

SUSTAINERS

\$20,000+

Arts and Humanities Council of Montgomery County **Bernstein Family Foundation** GEICO Ben Bialek and Deb Jung John D. Kopp, Jr. Marilyn Marcosson/Marcosson Kaufman Group, Merrill Lynch Maryland State Arts Council Bill and Donna Roberts Susan D. Gilbert and Ron Schechter Margo Reid and Greg Simon Sanford and Doris Slavin Foundation Jim and Carol Trawick Foundation Waltz Time

BENEFACTORS \$15,000 - \$19,999

Aronson Foundation/ Aronson & Company Carol Sue and Christopher Fromboluti Burr Gray Guest Services, Inc.* Heritage Montgomery/ Montgomery County Government Carol Hurwitch and Jon Robinson Elizabeth Lee Maryland Heritage Areas Authority Natelli Communities Washington FAMILY Magazine*

PATRONS \$10,000 - \$14,999

The Bumpers Family Michael and Maria Burack Carla David Design* Folklore Society of Greater Washington Cynthia and Jeff Forster Friday Night Dancers Sandra I. Read and Hugh Hill Stephanie A. Kennan A.R. Landsman Foundation Edward and Susan O'Connell Ridgewells* Robin and Sarah Salomon Synaptitude Consulting Sarah Temple The Town of Glen Echo

SPONSORS

\$5,000 - \$9,999

Adventure Theatre MTC **Rebecca** Ayres Bannockburn Civic Association **Deborah Beers** Katey Boerner Richard S. Cohen Peter and Charlotte Dean The Max and Victoria **Dreyfus Foundation** Lisa Fahlstrom Bill and Bethany Frick Friends of the Yellow Barn Glen Echo Pottery Trish and Tony Glowacki Jane Pettit and Robert Henkin Henry's Housework, Inc.* Horizons Greater Washington, Inc. Lois Ireland and Pierre Huggins The Irish Inn at Glen Echo Jaleo Bethesda and Jose Andres* Kirstein Family Foundation Ann and Peter Kolker M&T Bank Main Event Caterers* Aris & Marianne Mardirossian Charitable Foundation Nancy and Neal McKelvey The Meltzer Group

Karen and Kurt Miller Christine Enemark and William Minor Randy Moss Joan Mulcahy Gail Nachman Occasions Caterers* Betsy Paull PEPCO Nat and Melissa Polito Jennifer English and Stuart Rosenbaum William Strang Time Warner Cable Catherine G. Titus Total Wine & More* Carol Trawick United Airlines Washington DC Lindy Exchange Washington Swing Dance Committee, Inc. Arthur L. Webster II Living Trust Beth Curren and Dwain Winters

LEADERS

\$2,500 - \$4,999 Elise Arena Trina and Gary Bachman Stuart Barkley Robyn and Walt Bartman BB&T Bethesda Communications Group Tom and Trudi Bick Gaylen and Tom Camera Capital Blues Citibank North America **Clark Charitable Foundation** Consys, Inc. Ann Pelham and Bob Cullen Virginia and Bruce Douglas Foulger Pratt Development, Inc. Harley J. Frazis Friends of Ike Leggett



Alisa Gravitz and Joe Garman Jim Geletka Georgetown Cupcake at Bethesda Row Linda and Roy Green Jan Evans and Lance Heflin Hilton HHonors Giving Back Program* Dr. Steven and Julia Hopping Max and Irene Hurley **Ronald Kaese** Joseph and Kathryn Sullivan Kolar Law & Associates, Inc. Carol and Mike Leahy Bruce and Sarah Lee **Richard Leggin Architects** Lerch, Early and Brewer, Chartered Wilmara and Robert Manuel Catherine Tinsley and John Mayo Montgomery College National Geographic Society Mrs. Paul M. Niebell, Sr. Photoworks, Inc. MayField and Christopher Piper John Porter **Ratner** Companies Robin Rinearson Sandglass, Inc.* Mary Lou and Ed Semans Edward F. Sharp Marc A. Shepanek Cam Crockett and Lafe Solomon Debbie Lange and Peter Somerville Allan Stevens Jacqui Taylor

FRIENDS

\$1,000 - \$2,499 **Acumen Solutions** AHCMC Board of Directors Margo and Douglas Arnold Roslyn Bacon Susan and Garry Baker Daniel and Bernadette Benz Bethesda Co-op Natural Food Market Bethesda-Chevy Chase Rotary Foundation Camille and Mark Biros Carter and Allen Blakey Suzanne F. Morris and Erik Boas Dorothy Boerner Carol Bowis BrightText* **Timothy Broas** Susan and Dixon Butler Marti Campbell Laura Bocalandro and Thomas Carothers Rajib Chanda Patricia Clifford Jenni and David Cloud Anne P. Constant Harriett Crosby Kathy and Alan Darby Barbara D. Davis Porter and Lisa Nye Dawson Deloitte Miriam and Eugene Dessureau

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Robert and Aimee Nover

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*IN-KIND SUPPORT



Financial Statements

GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE, INC. STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2012 & 2011



	2012	2011
ASSETS	 	
Current assets		
Cash and cash equivalents	\$ 1,119,965	\$ 958,125
Accounts recievable, net	55,413	30,965
Inventory	19,727	19,427
Prepaid expenses	 30,634	 28,215
Total current assets	1,225,739	1,036,732
Other assets		
Certificates of deposit	100,972	100,297
Furnishings and equipment – net of accumulated		
depreciation of \$81,467 and \$67,931, respectively.	191,951	191,098
Registration system development costs – net of accumulated		
amortization of \$20,000 and \$19,333, respectively.	-	667
Carousel maintenance fund	112,971	116,398
Life cycle maintenance fund	 219,458	 195,695
Total other assets	 625,352	 604,155
TOTAL ASSETS	1,851,091	1,640,887
LIABILITIES	 	
Accounts payable	\$ 34,465	\$ 33,356
Tuition payments held for disbursement	502,854	339,460
Accrued wages	103,807	93,345
Tuition refunds pending	18,967	14,596
Gift certificates outstanding	5,883	4,009
Facility rental deposits	50,365	65,146
Tenant security deposits	 7,373	 2,373
TOTAL LIABILITIES	723,714	552,285
NET ASSETS		
Unrestricted, including \$219,458 and \$195,695 set asisde by the Board for life cycle maintenance for 2012 and 2011,respectively, and \$112,971 and \$116,398 set aside by the Board for		
carousel maintenance for 2012 and 2011, respectively.	970,567	900,917
Temporarily restricted	156,810	187,685
TOTAL NET ASSETS	 1,127,377	 1,088,602
TOTAL LIABILITIES AND NET ASSETS	\$ 1,851,091	\$ 1,640,887



GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE, INC. STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2012 & 2011



	2012	2011	
CHANGES IN UNRESTRICTED NET ASSETS			
Support, revenues, and reclassifications:			
Grant revenue	\$ 144,058	\$	142,908
Cooperator fees	891,653		869,038
Special events income	225,936		221,051
Contributions	129,945		132,000
Carousel income	85,605		94,389
Facility rentals	201,173		198,912
Donated property, equipment, and services	23,247		26,758
Class registration fees	74,747		71,443
Sales of art of education materials	2,081		3,111
Investment income	1,499		3,114
Net assets released from restrictions			
Satisfaction of purpose restrictions	 30,875		38,175
Total support, revenues, and reclassifications	1,810,819		1,800,899
EXPENSES			
Program services	1,468,839		1,501,091
Management and general	99,814		107,096
Fundraising	 172,516		137,405
Total expenses	1,741,169		1,745,592
INCREASE IN UNRESTRICTED NET ASSETS	69,650		55,307
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS			
Contributions	-		8,279
Net assets released from donor restrictions	(30,875)		(38,175)
Change in temporarily restricted net assets	(30,875)		(29,896)
CHANGE IN NET ASSETS	38,775		25,411
NET ASSETS, BEGINNING OF YEAR	1,088,602		1,063,191
NET ASSETS, END OF YEAR	\$ 1,127,377	\$	1,088,602

Partnership Board of Directors & Staff

BOARD OF DIRECTORS

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Glen Echo Park Partnership for Arts and Culture

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